# Simple, Scalable, Real-time Protection



## **Practical Content Security**

With Icon E/Protect, companies can quickly find and safeguard the content that matters most. It is simple to use, requires almost no training, and provides protection and compliance across a broad spectrum of localities and regulations. It eliminates complicated policy development and maintenance, time-intensive scanning methods, and burdensome incident response processes. Icon E/Protect solves the unstructured data protection problem for cloud and on-premise repositories.

## Complete Visibility, Control and Protection

Icon E/Protect is a leading SaaS-based data protection and compliance solution for businesses. IT, Security, Compliance and Data Governance teams use it to safeguard their businesses from data loss and non-compliance penalties.

With real-time visibility into unstructured data repositories, Icon E/Protect is able to resolve a number of security and compliance issues with a click of a button.



### Visibility

Single view of all content risks and remediation to help prevent non-compliance



#### Control

Comprehensive auditing across all repositories and externally shared content



#### **Protection**

Limit the exposure of your business data and minimize non-compliance penalties

### **Use Cases**

#### Stop malicious insiders

Analyze user activity to spotlight anomalous behavior and revoke access

#### Comply with GDPR

Ensure unstructured data repositories are GDPR-compliant by auditing access and permissions. Be ready to respond to GDPRmandated 72-hour breach notification and Right-to-be-Forgotten requests.

#### Prevent accidental data loss

Identify and correct over-privileged access and public exposure points

#### Mitigate ransomware and other attacks

Detect infected or compromised user accounts and files and take action before it affects your business

### Inventory and secure your sensitive data

Locate all your sensitive data; set and enforce boundaries; move it from the wrong locations to the right ones

#### Pass your audit

Ensure unstructured data repositories are compliant with appropriate regulations (HIPAA, PCI-DSS, SOX, GLBA, PIPEDA, etc.); report on proactive and reactive remediation activities

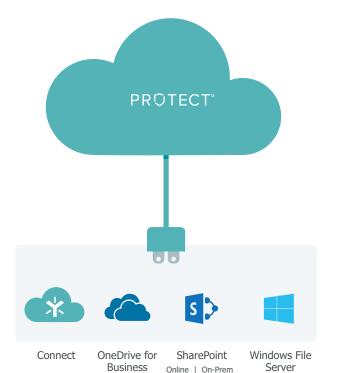
#### Meet customer/partner requirements

Demonstrate how you protect both your data and their data to become a trusted partner

## Protect Helps Secure Your Data



- Continuously monitoring your files and alerting you to exposure of sensitive information
- Centrally enforcing access policies across all your content repositories and setting boundaries for where sensitive data is allowed
- Analyzing user behavior patterns, spotlighting data usage anomalies, and sending alerts only on what is out of bounds
- Enabling one-click remediation to address exposure issues
- Allowing you to model permissions changes before implementation



#### **Protect Architecture**

- SaaS solution that simplifies deployment and operation
- · Protect services: Permissions Management, Content Classification, Real-Time Alerts for policy violations, Data Retention
- Unified visibility of content in your cloud and on-premises repositories
- Works with Connect, SharePoint on-premises/Online, OneDrive for Business and Windows file server

Cloud solution, fast scanning and classification, and simple policy creation are key differentiators. Traditional solutions rely on a significant amount of on-premises hardware, complex policy creation, and user-driven data classification, and don't offer the flexibility or savings of cloud delivery.

## The Advantages

#### Zero Infrastructure Required

As a cloud-based solution, Icon E/Protect eliminate the requirement for on-premises servers and other infrastructure components.

#### Faster Time to Value Than Any Other Solutions

We aim to scan and classify all of an organization's information within 1 week. Most other solutions take months to complete.

#### Painless Maintenance

With the SaaS model, we perform periodic product enhancements (typically every 2 weeks) to make sure customers keep up with the latest security intelligence and gain value consistently year-round. Improvements are auto-applied to customer environments, and no action is required from the customer.

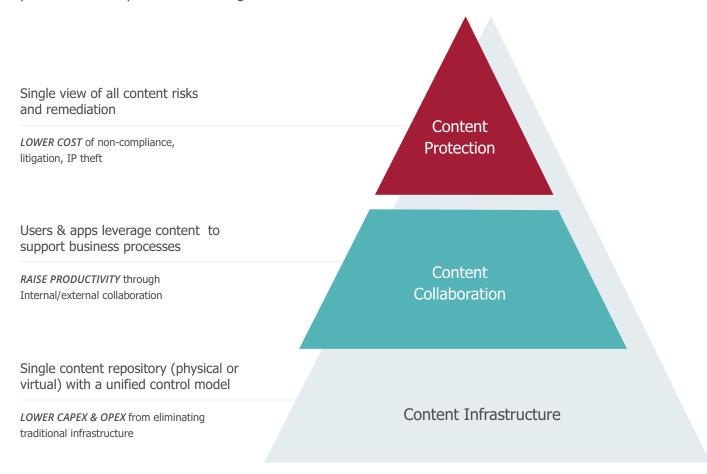
#### **Built-in Security**

The platform is ISO-compliant. All information is encrypted at the file object level prior to transmission and protected with SSL in transmission.

Features	Benefits
Operational effiiciency	<ul> <li>Set up and start monitoring your content repositories in minutes</li> <li>Reduced Capex and Opex requirements eliminate extended purchase and approval cycles</li> <li>Automated data monitoring enables a low-touch operational model, freeing up resources for proactive data protection and governance</li> </ul>
Comprehensive data protection	<ul> <li>Automate monitoring of human-readable, unstructured and semi-structured data</li> <li>Monitor Connect, SharePoint on-premises/Online, OneDrive for Business and Windows file servers with a single solution</li> <li>Leverage standard and custom data classification templates, and customize data discovery to your business' unique needs</li> <li>Get notified in real-time when risks are detected, and take corrective action before they impact your business</li> </ul>
Liability reduction	<ul> <li>Identify and quarantine sensitive business information to reduce exposure</li> <li>Prioritize risks to address the highest-impact issues first</li> <li>Flag potential violations of regulations like HIPAA, GDPR, GLBA, PIPEDA etc., as they occur, and resolve them expeditiously</li> </ul>

### Where Protect Fits in the Platform

Protect sits at the top of the platform securing the Connect workflow between employees and trusted third parties. It protects content from both exposure to unauthorized parties and attacks from within and without the organization. Connect increases employee access to organizational information, with IT oversight. Protect provides an easy-to-use way to audit and control access and sharing behavior to make sure organizational information does not intentionally or unintentionally fall into the wrong hands.



## Learn More About Protect

Go There Now